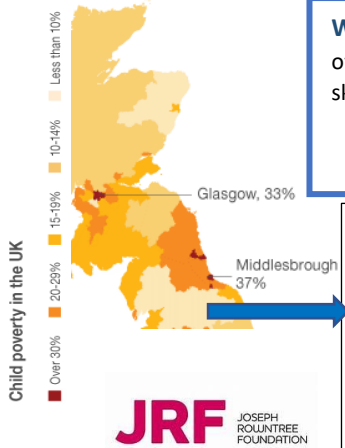




Business, Industry & Enterprise @ Tees Valley Education

Why do we want a Business, Industry & Enterprise curriculum at TVED? We believe that every child is infinitely precious and education is about transforming the life chances of every child in every community. Our BEC is one of many mechanisms that habitually endeavours to provide children with a world class curriculum; enabling them to develop in the skills and knowledge required to succeed and drive economic developments in the 21st century throughout Teesside and beyond.

“we are what we repeatedly do. Excellence, therefore, is not an act, but a habit” [Aristotle]



Context of our current landscape in Teesside and beyond

- Impact of poverty more extensive than pre-covid (Marmot)
- Children’s experience of industry impacted by disadvantage and pandemic (Sutton Trust, Bridging the Gap)
- Middlesbrough/Tees one of the most significant areas of *destitution* in the UK (JRF, Destitution Report)
- Significant rise in child poverty in Middlesbrough (ECP)

What does research say?

- Children’s career aspirations are linked to their motivation and persistence at school, their subject choices and even to their later occupations.
- Many pupils have had a prolonged period of time outside of education, with largest impacts felt by those from the poorest backgrounds. All of which have impacted enterprise aspirations
- As children in primary school are still relatively young, aspirations may reflect their sense of hope for the future more than their assessment of ability and constraints.
- There are considerable barriers in the educational pipeline to professional engineering roles. Also, limited access to triple science at GCSE, which is more acute among schools in areas of socio-economic disadvantage.



Curriculum intent

Our children are growing up in an ever-changing and fast paced world. Business and enterprise will continue to shape the lives of our children as they grow up in this world; but we want our children to be more than consumers. We want our children to be specialists and masters of business and industry.

Our Business, Industry & Enterprise curriculum aims to:

- Integrate thinking skills with **collaborative and independent** learning in order to deepen understanding.
- Provide every child with **meaningful encounters** and interactions with real-world business and enterprise.
- Enable all children to understand local and regional business and enterprise opportunities; instilling in them **ambition** to pursue these opportunities.
- Facilitate deep learning opportunities from meaningful encounters with business and enterprise leaders both within and beyond the classroom.
- Contribute to a growing body of **research and best practice** on the significance of real-industry encounters for children, especially those from underrepresented groups.



Why do meaningful encounters matter for our children?

- Gender and career stereotyping is shaped from an early age. Many children base career aspirations only on people they know.
- The interactions children have with the people, places and objects in their early learning environment have an important impact on their development, learning and well-being.
- Children’s learning, development and well-being are directly influenced by their daily interactions with other children, adults, their families and the environment.



How is our curriculum implemented across our schools?

Children across TVED schools experience aspects of the BEC as part of their learning of other subjects and through a range of distinct opportunities.

The BEC provides a breadth of experiences and a range of opportunities for children to be involved in year on year, to enable progression in knowledge, skills and attitudes across the curriculum.

Working in collaboration with lead businesses and institutions regionally and globally, contextualises the career-related learning to raise curiosity and knowledge of the world of work, deepening children's understanding and development.



It's about brilliant business, Industry and enterprise encounters!

We want each of our children to have meaningful and brilliant encounters with industry and business experts across Teesside and beyond.

In the inception year of the BEC, children will have the opportunity for learning through these projects such as the ones below. This is reviewed annually. This will progress to further meaningful encounters with other BEC leads and experts in the second year of our curriculum development for other projects too. Keep visiting this space to find out more about other emerging opportunities for our children through the BEC.



Key partnerships

We are proud to have the following pioneers and innovators working alongside our schools.

Each partner creates ongoing, meaningful and distinct opportunities for each of our children in the Tees Valley.



What does this look like?

Here's a more forensic look at what these encounters mean for our children

- Children in Year 6 watch a virtual briefing from Business School leaders at Teesside University in which they receive a business challenge brief.
- The challenge involves children working with modern technology and designs to reimagine a futuristic and sustainable version of Middlesbrough.
- Children compete to pitch their town-wide plans to business school and industry experts.
- The work also features in UNESCO project designs and documentation.
- Children visit Teesside University to present their winning designs and learn more about how the university is working with UNESCO and others to create a sustainable future for our world.
- Children also get to share their experiences back in the classroom with other children and adults through a range of curriculum opportunities.

